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# MCMANIS FAMILY VINEYARDS





## Sustainability Video



# 5<sup>TH</sup> GENERATION FARMERS

*Family farmed & operated!*

# 9 SKU BRAND





ALL WINES ARE CERTIFIED SUSTAINABLE



100% OF OUR VINEYARDS ARE  
CERTIFIED BY LODI RULES SINCE  
2011



WINERY HAS BEEN CERTIFIED BY  
CSWA SINCE 2018





Pest  
Management

Human  
Resource  
Management

Business  
Management



Ecosystem  
Management

Water  
Management

Soil  
Management



## FARMERS FIRST

- We farm approximately 3,600 planted acres
- Majority of our reds are grown in the Lodi AVA
- Chardonnay and Pinot Noir are grown in the Clarksburg AVA
- We also have an exclusive AVA, River Junction, where other white varietals are grown







## GROWN

- We have a young and strong portfolio of vineyards in which 90% of our vineyard acreage has been redeveloped since 2009



## PROCESSED

- We process 30,000 to 35,000 tons of our own grapes per year at our winery



## BOTTLED

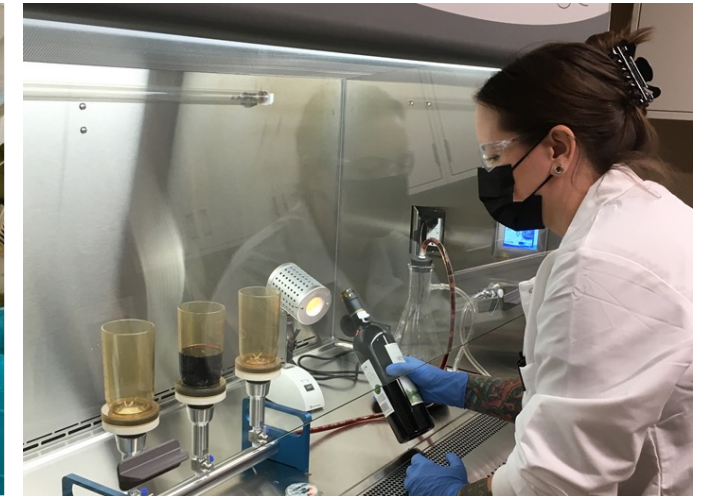
- We have a state-of-the-art bottling line utilized to bottle our own grapes from our own vineyards and our own winery

100% VERTICALLY INTEGRATED OPERATION



## TREAT TEAM MEMBERS LIKE FAMILY

- Average employee has worked at McManis for 14 years +
- Sunday lunches during harvest
- Cultivate a culture of transparency, commitment, and productivity
- Emphasize open communication and actively seek feedback from employees to ensure their needs are being met





# COMMUNITY



- Host tours for students attending colleges in the surrounding areas.
- Host an annual toy drive for UC Davis & Sutter Memorial Pediatric Units. Last year, we collected over 1,500 toys for children in need.
- Host Cancer Crusher Wine Tasting Event which benefits the American Cancer Society.
- Donated money to fund a wine lab for Cal Poly San Luis Obispo.





# AUTONOMOUS TRACTOR

- Saves an average of 2,100 gallons of diesel
- Helps reduce labor in the vineyards
- Annual savings of 54 metric tons of CO2e per tractor
- 1 person could operate 5 tractors
- Reduces annual operational costs by \$18,000 per tractor
- Can set the tractor to another language





# EFFORTS FOR A BETTER FUTURE



## *Water Conservation:*

Many wineries typically use an average of 3 to 6 gallons of water to produce 1 gallon of wine – McManis only uses 0.75 gallons of water to produce the same amount of wine. We conserve enough water to supply 200 houses for 1 year!



## *Lightweight Glass:*

It takes 30% less raw materials and less energy to make. It weighs less empty and full, so cases require less fuel to transport, increasing shipping efficiency by 9%. You can fit more pallets on a truck before you reach the truck's weight limit. The glass is 100% recyclable indefinitely.



## *Solar:*

We produce enough solar electricity to: circle the Earth in an electric car 78 times; power 50 households for 1 year; & charge your phone for 295,000 years.





**Long-term viability of land**

Optimize the use of wastewater

Cost effective resource management

Stop the destruction of natural habitats

To create a brighter future for the next generations

Promote social responsibility

Enhanced brand reputation

**Consumers value sustainability**

Use less chemicals

Produce higher quality wines

Maintain healthy soils

Resilience against climate change impacts

**Reduce energy consumption**

Compliance with environmental regulations

Preserve our planet and natural resources

**WHY?**

**Protect air and water quality**

Attract environmentally conscious consumer

Help create a more resilient wine industry

Create opportunity for community involvement

Promote a thriving ecosystem

Legacy preservation

Reduce our carbon footprint

**Building goodwill and relationships locally**

Mitigating risks

Improve economic vitality of vineyards and the winery

Enhance relations with employees

**Continue to operate and thrive for years to come**

Improved wine flavor

Give back to the community

Have better working conditions and pay for employees

Preserve resources

THANK YOU

Thank you for all the support! Cheers!

